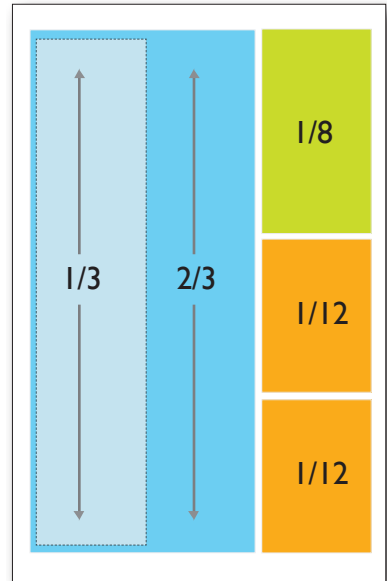
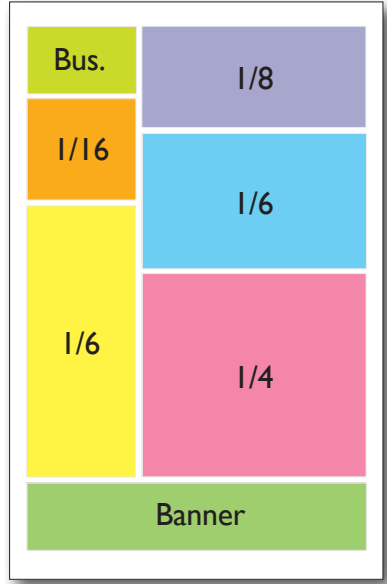


## OF LINN COUNTY

W = WIDTH  
H = HEIGHT

Ad Size	Frequency	Cost Per Week
<b>Business Card</b> 3.3 W x 2 H	52 weeks	\$40
	24 weeks	50
	12 weeks	60
	Open	80
	7 sq"	
<b>1/16 Pg.</b> 3.3 W x 3.3 H	52 weeks	\$55
	24 weeks	65
	12 weeks	75
	Open	110
	11 sq"	
<b>1/12 Pg.</b> 3.3 W x 4.5 H	52 weeks	\$75
	24 weeks	85
	12 weeks	95
	Open	150
	15 sq"	
<b>1/8 Pg.</b> 3.3 W x 6.8 H 6.8 W x 3.3 H	52 weeks	\$100
	24 weeks	110
	12 weeks	120
	Open	200
	22 sq"	
<b>1/6 Pg.</b> 3.3 W x 8.2 H 6.8 W x 4 H	52 weeks	\$110
	24 weeks	120
	12 weeks	130
	Open	220
	27 sq"	
<b>1/4 Pg.</b> 6.8 W x 6 H	52 weeks	\$160
	24 weeks	170
	12 weeks	180
	Open	320
	41 sq"	
<b>1/3 Pg.</b> 3.3 W x 15.6 H	52 weeks	\$220
	24 weeks	230
	12 weeks	240
	Open	440
	54 sq"	
<b>Banner</b> 10.3 W x 2.5 H	52 weeks	\$105
	24 weeks	115
	12 weeks	125
	Open	210
	26 sq"	



Not Actual Size. The diagrams above are only representational of ad size relative to page. Ad sizes were created to scale on a standard tabloid format.

Sq" are rounded to the nearest whole value

## LOW PRICES – HIGH IMPACT

### ADVERTISE TODAY!

- 6,300 copies are distributed weekly throughout Linn County, wherever people sit and wait.
- 400+ points of distribution in Linn County, Iowa
- YOUR AD won't get lost on page 4-Section D. It is right alongside the trivia, making it impossible to miss YOUR ad. Tidbits is a break from the news of the regular media. No bad news, just fun facts. Our readers take the paper home to share with family and friends. The price is right to get your ad in front of the right people-OFTEN!
- Distributed in restaurants, fast-food restaurants, coffee shops, offices, banks, hair salons, auto repair shops, tire stores, motels, medical & dental waiting rooms, government offices, retail stores, etc.
- Wherever people wait and are looking for something to read.. it is our goal to have a Tidbits rack there with the latest edition of fun, facts, fantasies, **AND YOUR AD!**

Ad Size	Frequency	Cost Per Week
<b>1/2 Pg.</b> 10.3 W x 7.5 H	52 weeks	\$310
	24 weeks	340
	12 weeks	370
	Open	620
	77 sq"	
<b>2/3 Pg.</b> 6.8 W x 15.6 H	52 weeks	\$410
	24 weeks	450
	12 weeks	490
	Open	820
	124 sq"	
<b>Full Pg.</b> 10.3 W x 15.6 H	52 weeks	\$600
	24 weeks	650
	12 weeks	700
	Open	1,200
	161 sq"	

Tidbits of Linn County is a weekly entertainment paper which began February 6th, 2006.

## Premium Positions

### Get Noticed!!

**Front Page**  
1/16  
3.3 W x 3.3 H

52 weeks	\$75
24 weeks	85
12 weeks	95
Open	150

**Front Page Banner**  
10.3 W x 3.4 H

52 weeks	\$205
26 weeks	215
12 weeks	225
Open	410

BACK PAGE PLACEMENT: Add 15% of final charge

For Advertising Call Russ 319-360-3936  
E-mail russ@tidbitpapers.com